TRAILER TELEMATICS

# Cost of Ownership

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#### KEEP YOUR FLEET

# **Optimized** and Moving.

Every second your trailer is underutilized — or out of service — costs your operation. That's why more fleets rely on Road Ready advanced trailer telematics.

It's not just about location — it's about more informed decisions that help you manage your fleet and drive savings.

Road Ready delivers real-time insights across your fleet helping reduce downtime, prevent costly repairs, and keep your trailers earning.

#### Experience the Road Ready Difference

Our modular smart trailer platform is built with flexibility in mind – so you can choose the sensors that matter

most to your operation.

With a powerful dashboard that delivers insights in real time, you'll gain the visibility you need to run your fleet more efficiently and effectively.



COMPLETE FLEET MANAGEMENT

### Monitor and optimize the most important aspects of your fleet.

#### Track & Trace

- Real-time visibility with configurable alerts
- Geofencing and detention
  tracking
- Asset security and theft
  recovery



#### **Cargo Monitoring**

- Gain instant visibility into trailer load status
- Reduce empty miles, improve load planning
- Minimize detention with cargo status updates
- Maximize trailer utilization with real-time cargo data

#### **Tire Health**

- Keep tires in top condition with advanced pressure and temperature monitoring
- Analytics for proactive maintenance

#### Wheel-End Health

- Monitor wheel-end components for temperature and vibration detection
- Gain insight into bearing health to prevent costly downtime

#### Mileage Monitoring

- Hubodometer-based tracking
- Improve service planning and lifecycle costs

#### MAINTENANCE

# Identify issues early.

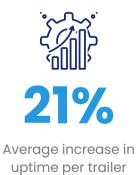


Breakdowns and roadside events don't just cost money — they delay deliveries and eat into revenue. Road Ready helps keep your trailers rolling with advanced condition monitoring and proactive alerts.

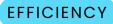




Average decrease in roadside events



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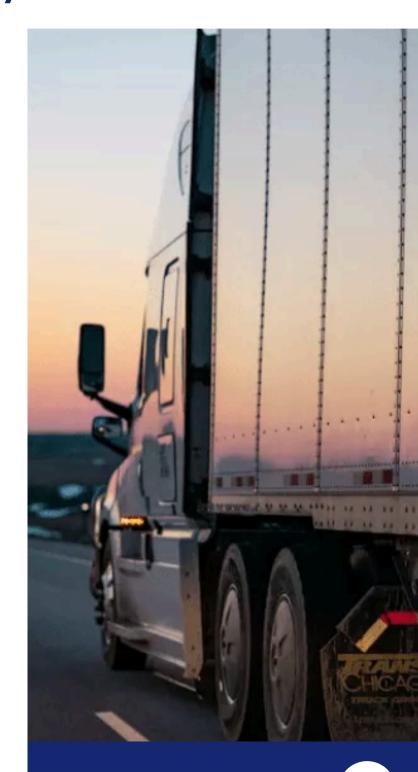
# Drive efficiency across every mile.

Road Ready helps fleets reduce fuel waste and idle time by delivering the insights needed to improve routing, load planning, and tire management.

- Monitor tire inflation
  for better MPG
- Cut idle time with movement alerts
- Use cargo data to eliminate backhauls

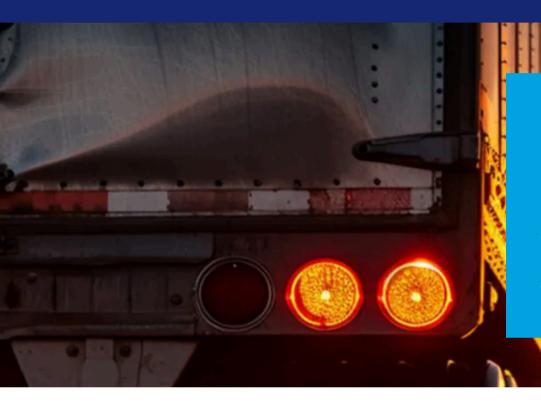






SAFETY & COMPLIANCE

# **Stay Safe.** Stay Compliant.



Many CSA violations come from predictable problems.

Road Ready can help you identify the issues early that lead to costly fines and downtime.

**31%** of inspections are triggered by visible defects







ROI

# A Smart Investment with Long-Term Impact.

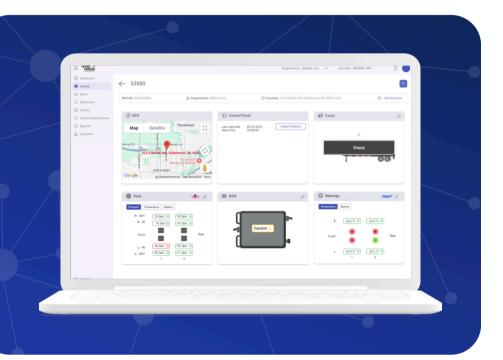
Road Ready delivers measurable value across your fleet. With improved visibility, you can make more informed decisions, reduce total cost of ownership, and keep trailers on the road longer.





SEE THE IMPACT FOR YOURSELF

## **Complete Fleet Visibility** Starts Here.



**Interested** in seeing how Road Ready can help reduce trailer costs and increase fleet efficiency?

Schedule a personalized demo with our team.

Scan the QR code to the right or click this **link** to Schedule a Demo



